

## Gemma Ward

Gemma Ward was born and raised in Perth, Australia. Gemma was first discovered while accompanying a friend to a modeling contest. The judges asked her to enter and shortly after she was signed with an agency in her hometown and began her stellar modeling career.

By the age of 15, Gemma had already made a name for herself in the Australian market. Photographers, designers, and magazine editors alike knew that she was destined for greatness. An IMG scout in New York saw her picture on the cover of an Australian magazine and contacted her agency immediately.

Gemma's big break came when she was sent to casting director, Russell Marsh, who booked her exclusively for **Prada's** Spring 2002 runway show in Milan. She went on to shoot two ad campaigns, **Versus** with "star-making" photographer **Steven Meisel**, and **Jill Stuart** with **Mario Sorrenti**. Since then, Gemma has appeared in campaigns for **Prada, Dior, Valentino, Hermes, Karl Lagerfeld, Jil Sander, Y-3, Yves Saint Laurent, Calvin Klein, Balenciaga, Burberry, Louis Vuitton, Jean Paul Gaultier, Dolce & Gabbana, and Swarovski** as well as being the face of **Calvin Klein's** fragrance, **Obsession Night**, and **Kose** Cosmetics.

Gemma is also one of the most sought after models on the runway. She has walked on the international catwalks for designers such as, **Givenchy, Louis Vuitton, Valentino, Chloe, Alexander McQueen, Chanel, Helmut Lang, Ungaro, Dior, Dolce & Gabbana, Missoni, Miu Miu, Fendi, Gucci, Donna Karan, Ralph Lauren, Calvin Klein, Anna Sui, Michael Kors, Luella Bartley, Marc Jacobs, Zac Posen, Narciso Rodrigues, Oscar de la Renta, and Versace.**

She has appeared on the covers and inside pages of **Vogue** (Italian, American, British, French, Australian, Chinese, Japanese, Indian), **W, V, Time, i-D, Numero, Harper's Bazaar** and **PoP**. Gemma is the youngest model in history to appear on the cover of American Vogue, where she was featured in the special "Return of the Supermodel". Gemma also starred on the cover of the premier issue of both **Vogue China** and **Vogue India**, and is the first model to ever appear on the cover of **Teen Vogue**. She has served as guest editor of **Australian Vogue**. This special edition included iconic photographs, a personal diary from a show season, and an interview with world renowned fashion designer, **Marc Jacobs**.

Gemma has worked with the industries' most renowned photographers, including **Mario Sorrenti, Nick Knight, Craig McDean, Annie Leibovitz, Irving Penn, Paolo Roversi, Inez Van Lamsweerde & Vinoodh Matadin, Phil Poynter, Patrick Demarchelier, Steven Klein, Greg Kadel, Mikael Jansson, Nathaniel Goldberg, Karl Lagerfeld, Glen Luchford, David Sims** and of course, **Steven Meisel**.

In addition to modeling, Gemma was featured in singer John Mayer's music video, "Daughters.". She then made her feature film debut starring opposite Liv Tyler in the suspense thriller "The Strangers." She also starred in "Black Balloon," a heart-warming drama, along with Toni Collette.

Gemma's different look inspired a trend in the industry and has made her one of the most recognized, successful models of today.